Brochure for Severe Weather

Students will create a brochure that will help people become aware of the severe weather risks that they may face in their new place to live.

What is a brochure?

A pamphlet or booklet containing *information* or advertising.

What is the purpose of a brochure?

Brochures are designed and used:

1. As a marketing tool to advertise services or products.
2. *As an information providing tool to inform people about specific things.*
3. To persuade people to do something

What is your goal?

You are being asked to write a brochure for people who have just moved to a new area to help them be aware of the severe weather risk they may face. In order for them to be safe you must inform them of the type of severe weather that may occur in their new surroundings, be sure to include in your article:

- What is it?
- What are the dangers that can occur because of this severe weather? (min of 3)
- Where does it occur in the USA and why in that location?
- How do they predict it? (Details)
- Before the storm, how does one prepare and/or adapt to make sure of survival? (3)

**Minimum of 4 pictures that relate to your severe weather topic**

Rubric

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<tr>
<td>Facts and Explanations of your severe weather topic.</td>
<td>Incomplete</td>
<td>Facts and explanations are inaccurate to three or more topics, very late, and/or no supporting detail</td>
<td>Facts and explanations are inaccurate, late, and/or did not have supporting detail. Missing pictures</td>
<td>Includes accurate explanations to each of the questions above with supportive detail</td>
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Self-assessment: ______________________

Teacher assessment: __________________